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Date: May 26, 2017

Department of Corporate Services  
The BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street Mumbai – 400 001, India

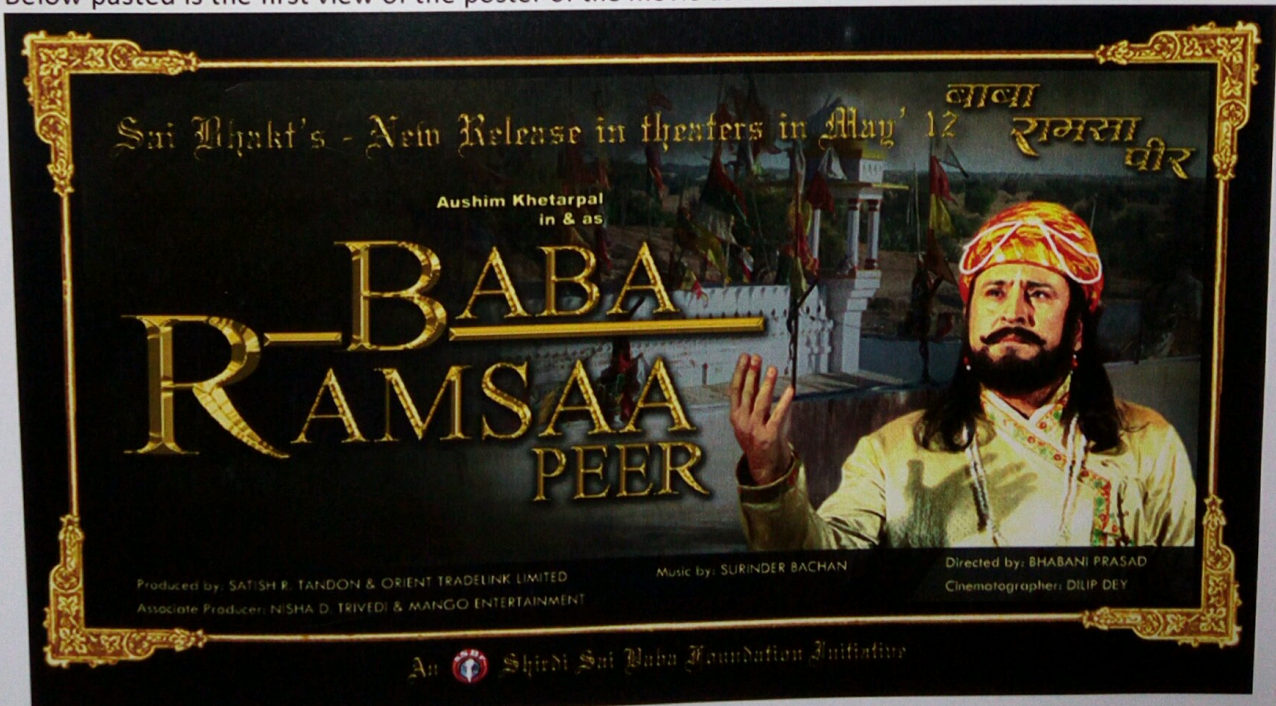
Scrip code: 531512 ISIN: INE681D01013

Dear Sir,

**Sub:** General Intimation about releasing of Movie “Baba Ramsaa Peer”.

We are happy to inform you that a film with the name of “Baba Ramsaa Peer” is all set to be released in the month of July, 2017. The film depicts the life History of the most revered princely saint from the western coast who was the first to spread the message of Hindu-Muslim unity in the 14<sup>th</sup> century. Hindus lovingly called him BABA and Muslims called him ‘PEER’, the name given to him by five Persian peers who had visited India in that era and hence the name ‘BABA RAMSAA PEER’

Below pasted is the first view of the poster of the movie as aforesaid:



**ORIENT TRADELINK LIMITED**

CIN: L65910GJ1994PLC022833

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# The Power Of Change

Be it his films, his book or his healing shows, the power of the Divine is at work changing life for the better, says Aushim Khetarpal. There is indeed more to the man than the movies!



**W**ith the release of three movies BABA RAMSAA PEER in Hindi, Gujarati and Rajasthani, COME BABA, and the fourth on the floors - OH ALLAH, filmmaker Aushim Khetarpal is on a roll. His latest book, THE CHOSEN ONE is out on the stands, the inspiration behind the film, OH ALLAH, shooting of which is 50 per cent complete. There is much more to the man than the movies, is what becomes clear in a free-wheeling chat with Aushim Khetarpal.

There is much more to you than what people in the film industry know. You have done commendable service to spread the mes-



sage of Sai Baba via your film, serial and talk shows. Don't you think it is time they look you seriously as an actor? I have acted in just a few films on the question of taking it seriously does not arise. Yes, when these four films come out the question would probably be apt. Moreover, you can't take things seriously. I love acting but play off the paraphernalia which goes with it.

You have sung songs and written latest albums, Sai Baba films, top singers like Asha Bhosle, Usha Yagnik, Kavindra Jain and Kishore Kungurkar, has done a lot of work on the spiritual church. Can you tell us how you got into the industry? It took us one year to get the film out and all the above singers sang their best on the same. The blessing through Ultra, has a sustained test. But the best is, the singers have naturally picked up.

Your latest book is about the transformation of your life from a sports promoter to a star, and now a spiritual healer. What is it that still attracts you to the industry?

You cannot take away that the industry connects to 90 per cent of India and three billion people across the globe. You have to read the book published by Sterling Publications to see the transformation. Thus the line, "There are believers and non-believers... and we all become believers."

Your daily talk show 'Sai Charitra with Aushim Khetarpal' on OYE

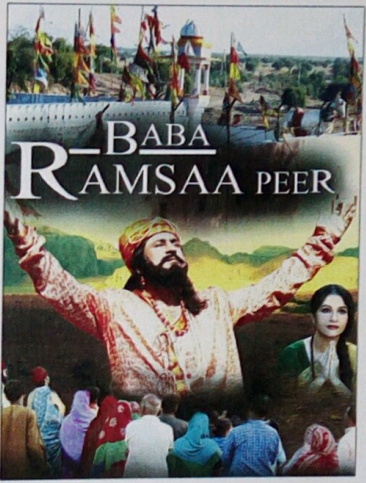
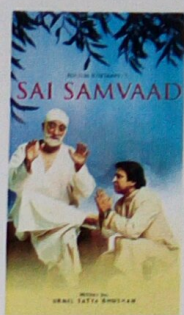
104.8 FM, between 5 am – 7 am has not only garnered good rating points but is gaining in popularity going by the daily reactions. It is something which OYE and we depended out of the blue. For early morning listeners. The talks are from the book, Sai Samvaad which has been written by Kirti Sahaybhawan in poetry about the conversations. The reaction, with over 300 calls coming early morning, and 100 calls being overwhelming but the surprise is that more and more people, and morning joggers, apart from early listeners, are hooked on it.

What is a lot of work you are doing like construction of Sai temple, running a charity sheltering orphans, etc. How do you manage to do all this?

In my book, I have mentioned what took me to Vrindavan. You have to read it to know the circumstances which happened but this was the call of the Divine, and today my whole thinking has taken a 180 degree shift. I can tell you with conviction, how service towards cows can change your aura from negativity to positivity. My next step would be to get film stars to adopt cows. It's about helping humanity. Someone has to stand up selflessly and I feel if today's stars take on this mission, they can do a lot and can be an inspiration to the youth. The next step is definitely to get more stars involved in this mission.

The book talks of various facets of your life and is very inspirational. It is a testimony to what immense willpower and the grace of God can do to a human being. How have the turbulent times made you stronger and inspired you to conduct healing shows across various channels? The book has been written over a three-year span. What started on the TV show 'Sai Ki Mahimsa', with a lot of people being healed, became the concept of the book by the writer who was taken aback by the battles which made me change from an athlete, from a sports promoter to a firm believer in the Almighty. The show is a very straight, frank talk of how I experi-

"Our body is self healing and faith is foremost. I have experienced this at every stage and my mission is only to spread this message. Fortunately, films are a very big tool to reach the masses. What good you do to others comes back as goodness."

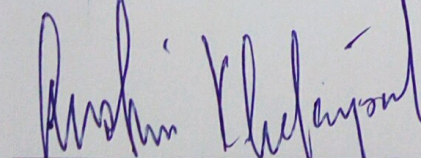


enced him at every stage of my life. Even if one is sick and has 100-degree temperature, immense faith in God can change things in 12 hours. Our body is self healing and faith is foremost. I have experienced this at every stage and my mission is only to spread this message. Fortunately, films are a very big tool to reach the masses. What good you do to others comes back as goodness. Circumstances can be very tough but one needs to stand firmly in front of the seas, which flow in the wrong direction sometimes. These times are tough and mentally you have to be ready to take humiliation. But if you lay the humiliation at the feet of the Lord, the same people sit up and admire you one day. This is what the book is all about. I am very lucky to be spreading the message of Sai Baba and I feel blessed that the masses feel my connect with them.

Having worked with Gracy Singh and Meera, how do you compare the two as co-stars? Both were very professional. Gracy had to dance in the mid-summer heat in front of a horse and on a huge rock and the did so with no fluff at all. Meera shot in Vrindavan in the extreme cold for 10 days. She was very co-operative and looks a typical rich Pakistani television journalist in the film, OH ALLAH. It was a pleasure working with both.

You are requested to kindly take note of the same in your record.

Yours Faithfully  
 For Orient Tradelink Limited  
 For ORIENT TRADELINK LTD.

 Director

Aushim Prashottam Khetarpal  
 Managing Director  
 DIN: 00060319

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