

Regd. Office: OFFICE ADDRESS: 801-A, 8TH FLOOR, MAHALAYA COMPLEX,
OPP: HOTEL PRESIDENT, B/H. FAIRDEAL HOUSE,
SWASTIK CROSS ROADS, OFF: C.G.ROAD,
NAVRANGPURA, AHMEDABAD: 380 009. **Tel:**30025866
E-Mail: orient.tradelink@gmail.com, **Website:** www.orienttradelink.in

To,

Date: 12-01-2019

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001

Subject: Intimation regarding Events to be disclosed under regulation 30(4) of the SEBI (Listing Obligations & Disclosures Requirement) Regulations, 2015

Dear Sir,

With reference to regulation 30(4) of the SEBI (Listing Obligations & Disclosures Requirement) Regulations, 2015, we hereby inform you that Orient Tradelink Ltd acquires 25% stake in Diorama International Film Festival. HAUS DES KINOS PVT LTD is a company who has conceptualized the concept of Diorama International film Festival.

You are requested to take note of the same & make necessary changes in your records.

Thanking you

For and on the behalf of
M/S Orient Tradelink Limited

For ORIENT TRADELINK LIMITED



Authorised Signatories

Name: Divya
Designation: Company Secretary
M. NO.: A56206



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OTL acquires 25% stake in Diorama International Film Festival

Orient Tradelink Ltd acquires 25% stake in Diorama International Film Festival. **HAUS DES KINOS PVT LTD** is a company who has conceptualized the concept of Diorama International film Festival. Diorama International Film Festival is an Event which begins where most film festivals give up. Its diverse and intense film program, focus on art, commerce and science of Cinema sets it apart from its contemporaries.

As per Mr. Aushim Khetarpal who is the Managing Director Of OTL “The Diorama International Film Festival is the confluence of Hollywood, Bollywood, regional and world cinemas where the 'greats' will take a few days off from work and come to indulge in this cinematic fiesta. Diorama seeks to redefine Film Festivals by introducing meaningful film sections, real entertainment, the science of cinema, the business of cinema and education, The Festival seeks to focus only on the word 'connect' with the Festival delegates across art, commerce and science of cinema”.

Mr. Khetarpal said “We are very happy to get associated with Diorama International Film Festival and has taken 25% stake of the same and will also work on revenue sharing basis”. The whole idea was to create a property which is going to be a major event in the Film Industry Calendar worldwide and remains there for a longer duration. The revenues for the First year itself will cross One crore and in the 2nd and 3rd year we are expecting the revenues to double or triple and after that we are expecting the revenues to be jumping in leaps and bounds. OTL is having vast experience in handling and executing big events and in raising sponsorships as well. We will not even try but will definitely take this event at a different level with our expertise. It is the synergy of minds of people from OTL and the Diorama Team which is really working to make this event an extra ordinary one and we are confident that we'll able to reach our targets and goals.

In this event “Diorama International Film Festival” we are going to have 130 film screenings from about 50 countries, Participation by Film Distribution companies, Film Production companies, Sales Agents, Film Commissioners, Tourism boards, from over 20 countries and Indian States in our Film Bazaar, Workshops and conferences containing Scores of Film Workshops, Master Classes, Seminars by some of the top Film Professionals in the world. Apart from being highly informative, are unique and motivational in nature.

In another section we are going to have Fashion in cinemas where Diorama moves beyond the movies and even explores Fashion Statements made in Hindi Cinema ever since the 1940s right up to the modern day at the star studded Fashion Show. Our “The Red Carpet”

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which is going to be City's biggest Eye Turner Event, Each evening the big, bold and beautiful of the City are invited to watch the Big Evening Film Show alongside the Cast and Crew of an Indian or International Film. In the "Media Events" we are going to have some of the most prestigious names from the world cinema, Hollywood and Indian Cinema at over 200 Media Interactions, Interviews, in the specially designed Media Center, and the Diorama TV Studio at the Festival.

We are also going to have "**THE SPARROW AWARDS**" in as many as 20 film categories at a glittering Award ceremony attended by the biggest names in Film & TV industry. These awards have been named after "SPARROW", the endangered, endearing State Bird of Delhi. The awards are being judged by eminent International Film Juries (Short, Documentary, Indian, and Foreign), Film Critics and participating film festival delegates, the Awards shall be announced on 20th January 2019 at a glittering award ceremony by some of the best known names of Indian and World Cinemas.

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