



Regd. Office: OFFICE ADDRESS: 801-A, 8TH FLOOR, MAHALAYA COMPLEX,
OPP: HOTEL PRESIDENT, B/H. FAIRDEAL HOUSE,
SWASTIK CROSS ROADS, OFF: C.G.ROAD,
NAVRANGPURA, AHMEDABAD: 380 009. **Tel:30025866**

E-Mail: orient.tradelink@gmail.com, Website: www.orienttradelink.in

09th October 2020

To,
The Manager,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400001

Dear Sir/Madam,

Subject: Submission of Announcement with regard to Printing and publishing of books in the next two Quarters.

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Orient Tradelink Ltd Orient Tradelink Ltd will print Three Lakh Books in two quarters starting from October 2020 till March 2021 which will be sold through direct as well as online sales, religious channels, temples and other distribution. We have noticed a good increase in demand of our products i.e. Books, Merchandise, Pen drives, DVDs and other content.

In the time of Pandemic, the Company got huge response towards its spiritual and mythological content which is mainly on Shri Shirdi Sai Baba, be it the digital platform, Pen drives or Books, Our main strength was the huge content with us of Shri Shirdi Sai Baba and we found it an opportunity to help the people. After the Serial "Sai Bhakton Ki Sachchi Kahaniyan" getting into top draw shows in Zee America and Zee Canada, Overseas demand for these books has increased.

Kindly take the same in your compliance.

Thanking you,

Yours faithfully,

For Orient Tradelink Limited

For ORIENT TRADELINK LTD.

Mahesh Verma

Mahesh Kumar Verma **DIRECTOR**

Director

DIN: 07892196

ORIENT TRADELINK LIMITED

CIN: L65910GJ1994PLC022833

Corporate Office: 141 - A. Ground Floor,
Shahpur Jat Village, New Delhi-110049. Tel: 9999313918

OTL's publishing division to boost company's turnover in the next two Quarters

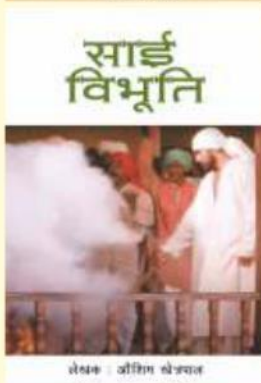
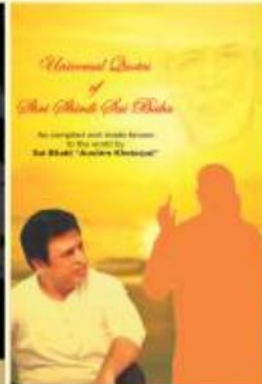
Spiritual Best Sellers from Aushim Khetarpal



Aushim Khetarpal



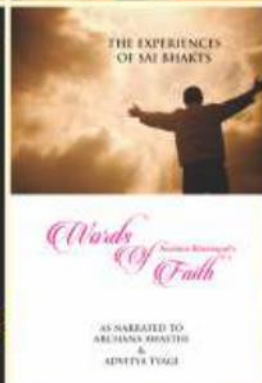
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लेखक : जीतन देवतन

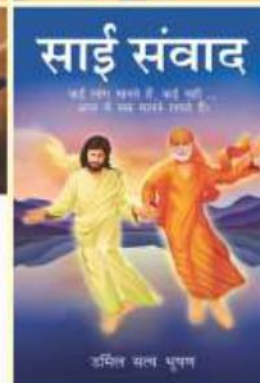


Kana Priya

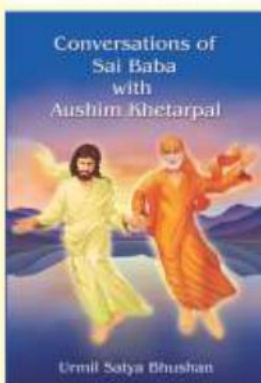


Words of Faith

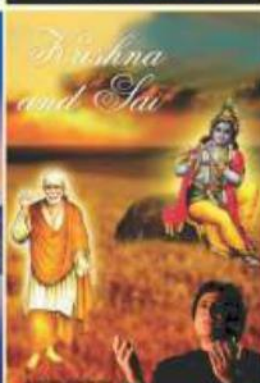
AS NARRATED TO
ARUSHANA KHATHIO
&
ADITYA YADU



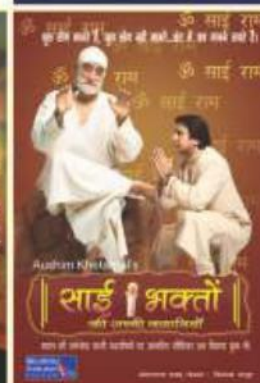
अमित सत्य भुषण



Urmil Satya Bhushan




श्री गुरु जीतन देवतन



Aushim Khetarpal

साईं श्रक्तों

श्री गुरु जीतन देवतन

Marketed by : 

Orient Tradelink Ltd will print Three Lakh Books in two quarters starting from October 2020 till March 2021.

In the time of Pandemic, the company got huge response towards its spiritual and mythological content which is mainly on Shri Shirdi Sai Baba, be it the digital platform, Pen drives or Books.

This pandemic has left every religion, relation and caste aside, and only one thing which grew was the faith in divine power – the God, which took the people to go towards the spirituality and mythology, every single person, understood the power of God.

As the situation was becoming worse, it was our duty to help the people in the way we can. Our main strength was the huge content with us of Shri Shirdi Sai Baba and we found it an opportunity to help the people. In the third and fourth quarters of this financial year company is planning to print Three Lakh books which will be sold through direct as well as online sales, religious channels, temples and other distribution. We have noticed a good increase in demand of our products i.e. Books, Merchandise, Pen drives, DVDs and other content. The books which have marked increase have been given above.

As per Mr. Aushim Khetarpal “there are believers and non- believers and in the end all become believers”. His philosophy is really working and everyone has observed and felt this during this pandemic. He has started a video series called “World of Oneness” which is also based on this ideology in which he has explained the people “the importance of Oneness”. He explains that we all are divided because of one or another issue and that has caused the increase in hate, crime, fights and ultimately the peace, love and harmony is lost, but if we need to get united, full of love and affection with the peace of mind, we need to understand the concept of oneness and the divine power.

As per the company CFO Mr. Mukesh Bhatnagar “In the next two quarters of this financial year, we see the turnover of approx. 6 Crores from the books itself apart from the other products and in the next 3 years the company is expected to touch the turnover of approx. 40 Crores annually thus substantially increasing its PAT every year. After the Serial “Sai Bhakton Ki Sachchi Kahaniyan” getting into top draw shows in Zee America and Zee Canada, Overseas demand for these books has increased.