



DIORAMA

INTERNATIONAL FILM FESTIVAL & MARKET

SCREENINGS . FUNDING . DISTRIBUTION . SALES . WORKSHOPS . CO-PRODUCTION . EXHIBIT

14th-20th JANUARY 2019

www.diorama.in

DIORAMA INTERNATIONAL

FILM FESTIVAL & MARKET



THE INDIAN FILM MARKET: SCENARIO

- 2,000 Features films are produced annually
 - 5,000 short films are produced annually
 - 10,000 Documentary, Corporate & Ad Films
 - 700 TV Channels
 - IPTV/VOD Platforms
 - Consumption of Cinema and its by products is on the rise
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- Film consuming community size is One billion in India, if sold well.
 - Film making community needs engagement
 - 356 million youth in India are looking for worthwhile engagement sifting through channels
 - 5,000 youngsters each year make short films each year.
 - Film Industry needs a platform where Art, Commerce and Science of Cinema are presented.



THE TEAM

- **Manoj Srivastava**, Director- Diorama International Film Festival and Former CEO, Entertainment Society of Goa has headed the International Film Festival of India, Goa, Jagran Film Festival. Apart from serving as an Observer at the Berlin International Film Festival in 2011 and 2012, he has co-founded several Indian International Film Festivals and has served on many international film juries. A Film Producer-Director by training from FTII, Pune, he now co-owns Studio Facilities in Tbilisi, Georgia. The Studio's recent productions have been 'PSV Garuda Vega (Telugu)', 'Sonu Ke Titu Ki Sweety', 'Gautamiputra Satakarni', 'Kanche', 'Kanche 2' and 'Ishq Tera'.
- **Aushim Khetarpal** - Director- Diorama International Film Festival. A multi-dimensional personality engaged in multifarious pursuits having a well educated background, schooling from St. Columbus, New Delhi, and graduation from Hindu College, Delhi University. He Started his career as a sports journalist working for India Today opened his Company "Radiant Sports Management" which became one of the most Sought after Sports Management company of India. Radiant did more than 545 International and National events and was involved in every Sports event from Billiards to Snooker from Badminton to Tennis, Cricket to name a few. Later Radiant was merged into Orient Tradelink Ltd which is now a Public Ltd Company listed on Bombay Stock Exchange.
- **Kunal Srivastava** - Head of Indian Film Programming and Director - Diorama Film Bazaar
- **Mukesh Bhatnagar** – Head- Marketing and Operations – Diorama International Film Festival and CEO – Orient Tradelink Ltd
- **Saibal Chatterjee**, is a National Award winning renowned Film Critic who has served as the Editor (Infotainment) Hindustan Times.
- **Manjulaa Shirodkar**, renowned Film Critic and Film Programmer heads International Film selection
- **Utpal Acharya** - Former Chief of Reliance Entertainment.



VENUE

SIRI FORT AUDITORIA

FOR SCREENINGS AND RED CARPET EVENTS



THE MISSION STATEMENT

ABOUT THE FESTIVAL

- A Multi Arts, Multi Culture Festival

The first ever Diorama International Film Festival took off from where other past festivals have given up. It combined a never before exposure of multi genre world cinema with real quality entertainment. The confluence of Hollywood and Bollywood, Some greats even took few days off from work and came to indulge in the cinematic feats that this Event presented.

WHAT IS DIORAMA:

- a place where cinema business was transacted
- a place where every inch and every minute was entertainment and business done
- a place where every evening was an event in itself
- a place where the Big, Bold and Beautiful of world cinema rubbed shoulders with commoners



THE FESTIVAL STRUCTURE

- Film Festival - Where 102 films from over 50 countries were screened, of which the cast and crew were also present
- Film Bazaar- A place where cinema business was transacted and over 20 countries were represented
- Conferences, Masterclasses and Workshops



SUPPORTED BY: THE INDIAN FILM INSTITUTE

The Indian Film Institute is a Non Governmental Organization co-founded by Manoj Srivastava and Saibal Chatterjee in the year 2005 to help film making community get easy access under one umbrella to Film Festivals database, funding, production, distribution and exhibition options and to promote understanding and appreciation of the cinematic art. IFI through its various activities seeks to promote Films and Film makers, the art, commerce and science of Cinema.

The Indian Film Institute is an initiative to preserve the heritage of the motion picture, honor film makers and their work and to educate the next generation on the appreciation of the cinematic art. As a nonprofit organization, IFI is the torch bearer in the fields of Film and Television, dedicated to initiatives that blend the past, the present and the future of the moving image art forms.

THE SPARROW AWARDS

THE FESTIVAL AWARDS ARE NAMED AFTER THE 'STATE BIRD OF DELHI' - THE ENDANGERED ENDEARED BIRD ' THE SPARROW'. THE AWARDS WERE PRESENTED ACROSS 25 FILM CATEGORIES AT A GALA CEREMONY AT SIRIFORT AUDITORIUM 1, NEW DELHI IN FRONT OF AN ELITE AUDIENCE.

ALL SCREENINGS WERE HAVING ON-LINE VOTING FOR **VIEWERS' CHOICE AWARD**



THE OPENING NIGHT

The Diorama International Film Festival opened with a thunderous Opening with famous Bollywood Musicians themselves performing at the Siri Fort Auditorium.

The Gala closed at 10.00 p.m. with an impressive lights display. The festivities then moved to a renowned Hotel where the stars of east and west met over a lavish Banquet. The Party ended at twilight time.



THE CLOSING NIGHT

The Closing was even more lavish than the Opening Ceremony when each of the Festival Delegates were present awaiting the prestigious award results. It was the NIGHT OF HONOURS and each Delegate was present in his best attire expecting to be awarded. The Greats of all streams of Cinemas were present and gave away these awards. The Closing Ceremony came to an end rather solemnly but the Party moved to the FESTIVAL Hotel and everybody celebrated.



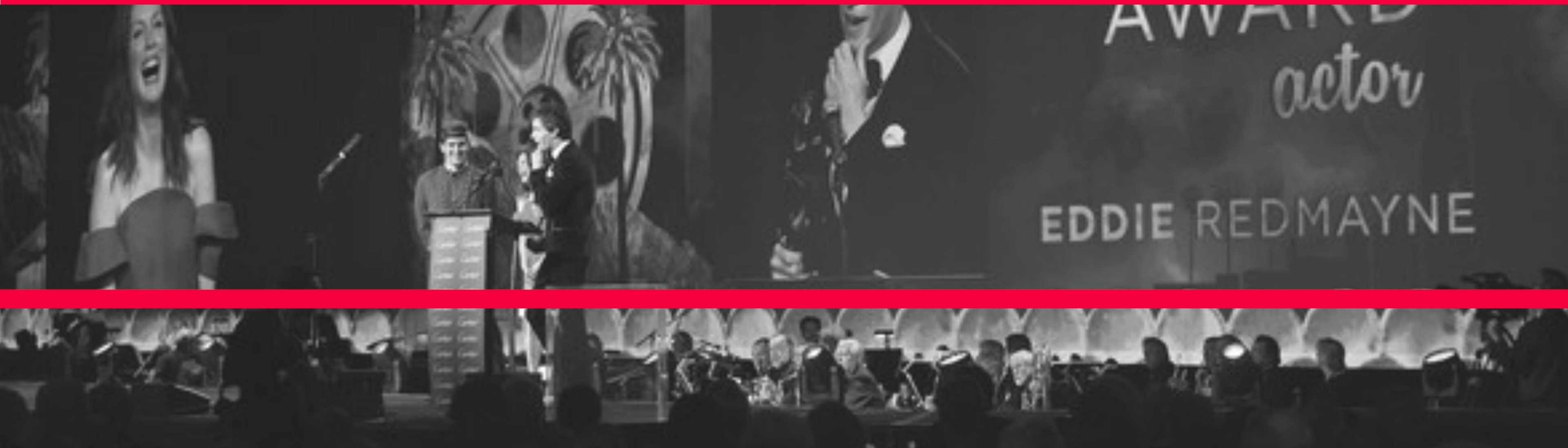
THE BIGGEST PREMIERES

Each edition of the festival premiered 10 big films. Many among the cast and crew of these films attended the festival.



PRESENCE OF HOLLYWOOD

Each edition of the festival was having known personalities from Hollywood.



THE AWARDS

The awards at the festival were decided by four International Film Juries comprising of eminent world film personalities i.e. famous film directors, actors, producers etc.



THEATRE & MARKET ADMISSIONS

Approx over 45,000 in Seven days





MEDIA PRESENCE

Over 50 Print Publications, News Channels, Radio, Web writers and Bloggers attended



Thank You